

초대의 글

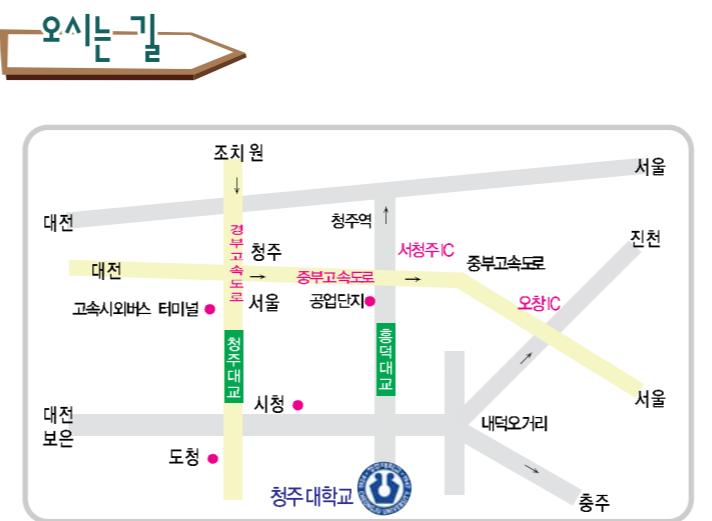
“2017 세계 청소년 무예마스터십대회”의 성공적인 개최를 기원하기 위해 대한무도학회가 주최하는 국제학술대회에 초대합니다.

이번 국제학술대회는 “Illuminating Value of Martial Arts for Future of the Youth (청소년의 미래를 위한 무예가치 조명)”라는 주제로 미국, 영국, 캐나다, 중국, 대만 등 여러 국가의 저명한 학자들을 모시고 청소년의 미래를 위한 무예가 나아가야 할 방향을 모색하는 자리를 마련하였습니다.

바쁘시더라도 부디 참석하시어 청소년의 미래와 무도의 가치 조명에 대한 고견을 주시고 자리를 빛내주시길 부탁드립니다.

2017년 10월

사단법인 대한무도학회
회장 권태동 올림



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Korean Alliance of Martial Arts International Academic Conference

for the Celebration
of the Jincheon 1st World Youth Martial Arts Masterships

Illuminating Value of Martial Arts for Future of the Youth

Nov. 3-4, 2017

Cheong-am Hall, Cheongju University

시민행인
대한무도학회
Korean Alliance of Martial Arts

세계무예마스터십위원회
WORLD MARTIAL ARTS MASTERSHIPS COMMITTEE



충청북도
CHUNGCHONGBOKDO



진천군
JINCHEON-GUN



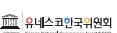
문화체육관광부
Ministry of Culture, Sports and Tourism



한국체육기획
KNSPO



대한체육회
National Olympic Committee



우리네코인국 위원회
Korean National Commission for UNESCO

Conference Program

1 Day 1 (3rd Nov. 2017)

09:30~10:00 **Opening Ceremony** Host : Gwang Ok (Chungbuk National Univ.)

- Opening Address : Taedong Kwon (President, KAMA)
- Welcome Address : Seongbong Jeong (President, Cheongju Univ.)
- Congratulatory Address : Sijong Lee (Governor of Chungbuk)

10:10~11:00 **Keynote Speeches I** Host : Gwang Ok (Chungbuk National Univ.)

- Research Methods in the Anthropology of Martial Arts
Douglas Farrer (Guam Univ.)

11:10~12:00 **Keynote Speeches II** Host : Youngsik Kim (Korea National Univ. of Education)

- Illuminating Value of Martial Arts for Future of the Youth
Focused on Taekwondo Character Education
Cheontaek Son (Incheon National Univ.)

12:10~13:20 **Lunch** **Staff Restaurant** Cheongju Univ.

2 Day 2 (4th Nov. 2017)

10:00~12:10 **Oral Session** (Host : Joonghun Kim (Secretary General, Taekwondowon))

- The Necessity of Cooperative Work between Youth Organization and Martial Art Sector for the Change of the 4th Industrial Revolution Society"
Sesun Jee (National Council of Youth Organizations in Korea)
- Cultural Transmission of Traditional European Wrestling
Gwang Ok (Chungbuk National Univ.)
- An Analysis of Martial Arts in Elementary Physical Education Textbooks
Myeonghun Bae & Youngsik Kim (Korea National Univ. of Education)

- The Effects of Brand Attitude of Taekwondo Uniform on Adolescents' Purchasing Behaviors
Sowon Chae (Yonsei Univ.)

- TA Meta-analysis on the Effect of Taekwondo
Seungwook Hwang & Youngsik Kim (Korea National Univ. of Education)
- A Study on the Activation of Taekwondo in School Physical Education
Sewon Park & Youngsik Kim (Korea National Univ. of Education)

Discussion

13:30~15:50 **Oral Session I** Host : Seungyeop Lim (Korea Univ.)

- Children's Rights in Sport : Martial Arts, Protecting and Promoting Children's Interests
Gabriela Izabela Tymowski-Gionet (Univ. of New Brunswick)
- Civil Society, Mimetic Desire and China's Republican Era
Kung Fu Diplomacy
Benjamin Judkins (Cornell Univ.)
- Enter the Xiaozi : Youth in the Hong Kong Kung Fu Comedy Film
Luke White (Middlesex Univ.)

Discussion

16:00~17:20 **Oral Session II** Host : Cindy Park (Yeongsan Univ.)

- International City Communication and the Development of Sport : A Case Study of Taiwan
Chih-Hsiung(Shane) Huang (New Taipei City Government)
- A Study of Foreigners' Perception of China, Chinese People, and Martial Arts
Yucheng Guo (Shanghai Univ.)
- Korean Peninsula's Influences on Okinawan Karate
Hoisik Jang (Taekwondo Promotion Foundation)

Discussion

17:30~18:10 **Poster Session** Host : Changbeom Park (Sangji Univ.)

Host : Giseok Park (Secretary General, KAMA) Cheongju Univ.
18:30~20:30 **Welcome Party** **Staff Restaurant**

12:10~12:30 **Closing Ceremony** Host : Jaedon Lee (Kukkiwon)